



BLUE HILLS ELEMENTARY
Be a Superhero WALK-A-THON
Friday, October 20th



Supporting Blue Hills

WHAT IS THE WALK-A-THON?

✓ A school-wide fundraiser where students will get pledges and walk laps on a marked course to raise money for Blue Hills PTA. This year's Walk-A-Thon event will be held on Friday, October 20th during school hours.

OUR GOALS:

- ✓ Promote a healthy, active lifestyle to our students and Blue Hills families.
- ✓ Raise money to support PTA funded activities and events.
- ✓ If each student raised \$45, we will reach our goal of \$14,000
- ✓ If you raise \$35, you get a Bobcat Backpack Clip



STUDENTS NEED TO:

- ✓ Ask friends, family, and local businesses to sponsor their efforts while they walk laps at the school on Friday, October 20th. Donations can be per lap or a single, one-time pledge.
- ✓ Fundraising for donations starts September 22nd
- ✓ ALL donations are tax-deductible.
- ✓ Wear spirit colors on the day of the event, Friday, October 20th
- ✓ Collect pledges and return the collected donations with pledge form Friday, November 3
- ✓ Be ready to walk many laps to raise money for Blue Hills!



AFTER THE EVENT:

- ✓ Students will collect pledged donations
- ✓ Cash, Check or make checks payable to **"BLUE HILLS PTA"**
- ✓ All money **MUST** be turned in by the end of the day on Friday, November 3rd in order to be considered for the top prizes
- ✓ Prizes are available for individuals and classrooms.

IMPORTANT DATES:

- | | |
|---|--------------------------------|
| - Start asking for pledges and donations: | Friday, Sept. 22 nd |
| - Walk-A-Thon Forms Due: | Friday, Oct. 13th |
| - Walk-A-Thon Event: | Friday, Oct. 20 th |
| - Collect \$ and Return Envelopes: | Friday, Nov. 3rd |



2017 Bobcat Walk Prizes

Raise money for Blue Hills! More Money Equals More prizes!



You could win Great America tickets or Boardwalk tickets or Gilroy Gardens. The TOP EARNER will win a pass and the TOP WALKER will win a pass to be used during the 2017/2018 operating season.

Individual Prizes for Earnings

For \$75 in donations, they will earn a Fanny Pack. For \$150 in donations, students will also earn a Blue Hills Plushie. Then, for donations over \$200, students will earn **one** additional Bobcat apparel/gift item. Prizes will be awarded based on donation levels outlined below and distributed at the Bobcat Awards assembly in November.

\$75	\$150	\$200	\$300	\$400	\$500
Blue Hills Fanny Pack					
		Cute Blue Hills Plushie			
			Blue Hills Apparel or Item		



Most Laps by Class

In addition, the top walker from *each* class will receive a Pizza My Heart gift card. All gift cards will be distributed at the Bobcat Walk awards assembly in November.

Highest Earner by Class

In addition, the top earner from *each* class will receive a Pizza My Heart gift card. All gift cards will be distributed at the Bobcat Walk awards assembly in November.

Class Prizes

For the class with the highest miles walked

For the class with the highest average earnings per student.

The class with the mascot that travels the farthest will receive a special prize as well.

